



Eileen M. Donoghue
City Manager

June 8, 2018

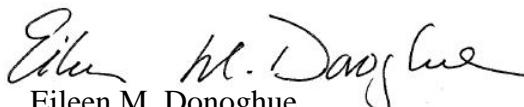
Mayor William Samaras
and
Members of the City Council

RE: LowellSTAT May 2018 Parking Meeting

Dear Mayor Samaras and Members of the City Council,

Attached please find information from a recent LowellSTAT meeting on the Parking Department. Included is a copy of the presentation which describes information relative to the finances for the Parking Enterprise fund. The LowellSTAT team worked with the Parking Director to compile a comparative analysis of similar sized municipalities in terms of garage rates and parking tickets. Also included is data that specifies the garage repairs essential to the existing facilities. These repairs are in addition to the standard ongoing maintenance. If you have any questions, please do not hesitate to contact me.

Sincerely,


Eileen M. Donoghue
City Manager

Eileen Donoghue, City
Manager

LOWELL **STAT**

Heather Varney, Deputy CFO

Alex Magee, Data Management
Analyst



Parking Department

May 2018



LowellSTAT – Parking May 2018

PARKING REVENUES

Account	FY16 Actual	FY17 Actual	FY18 Budget	FY18 YTD	%
Ayotte	\$881,971	\$880,459	\$800,000	\$687,895	86%
Downes	\$1,077,290	\$1,087,895	\$1,000,000	\$878,014	88%
Davidson Lot	\$190,646	\$194,123	\$190,000	\$175,726	92%
Roy	\$1,089,516	\$1,001,515	\$1,000,000	\$937,965	94%
On Street Parking	\$1,365,472	\$1,396,562	\$1,150,000	\$1,123,014	98%
Lower Lock	\$489,385	\$436,258	\$500,000	\$471,679	94%
Early	\$961,815	\$1,005,710	\$825,000	\$1,007,238	122%
Ticket Late Fees	\$96,855	\$97,050	\$91,000	\$77,370	85%
Ticket Mark Fees	\$215,560	\$218,358	\$215,000	\$180,483	84%
Miscellaneous	\$61,465	\$31,472	\$50,000	\$24,692	49%
Parking Tickets	\$692,675	\$710,945	\$680,000	\$547,752	81%
	\$7,122,650	\$7,060,346	\$6,523,500	\$6,111,827	94%



LowellSTAT – Parking May 2018

PARKING EXPENDITURES

Account	FY16 Actual	FY17 Budget	FY17 Actual	FY18 Budget	FY 18 YTD	%
Salaries & Wages - Perm	\$295,873	\$317,381	\$310,498	\$334,732	\$261,081	78%
Overtime	\$13,666	\$16,200	\$11,584	\$14,580	\$10,622	73%
Utility Electricity	\$428,090	\$372,100	\$299,203	\$209,010	\$163,681	78%
Telephone	\$23,426	\$40,617	\$36,678	\$37,900	\$30,183	80%
Repair & Maintenance Equipment	\$190,050	\$130,000	\$89,656	\$130,000	\$82,225	63%
Repair & Maintenance - Building	\$106,577	\$194,279	\$115,554	\$285,011	\$222,104	78%
Kiosk Maintenance & Collection Service	\$46,076	\$54,747	\$54,682	\$54,747	\$45,623	83%
Elevators	\$28,793	\$42,600	\$39,943	\$38,880	\$21,072	54%
Surface Lot Repair & Maintenance	\$8,809	\$15,000	\$7,032	\$15,000	\$10,215	68%
Paint/Meter Division	\$48,533	\$32,500	\$31,428	\$32,500	\$21,785	67%
Uniform Rental	\$1,113	\$2,500	\$1,265	\$2,500	\$564	23%
Independent Audit	\$2,519	\$3,000	\$3,000	\$3,000	\$1,830	61%
Professional Service	\$1,078,186	\$968,433	\$972,634	\$1,179,010	\$866,959	74%
Management - Fee & Incentive	\$65,833	\$40,400	\$40,400	\$ -	\$ -	
Security	\$799,260	\$771,061	\$724,175	\$773,771	\$610,654	79%
Other Services	\$12,205	\$13,000	\$5,101	\$33,089	\$13,146	40%
Credit Card Charges	\$ -	\$174,898	\$164,629	\$153,840	\$109,652	71%
Printing & Binding	\$12,265	\$15,000				
Miscellaneous Charges	\$86,971	\$14,000	\$8,387	\$5,000	\$366	7%
Disability Commission	\$20,000	\$20,000	\$20,000	\$ -	\$ -	
Custodial - Supplies	\$2,075	\$5,112	\$1,549	\$5,000	\$1,396	28%
Office Supplies	\$9,177	\$8,000	\$6,044	\$8,000	\$4,075	51%
TOTAL	\$3,279,497	\$3,250,828	\$2,943,442	\$3,315,570	\$2,481,511	75%

SOURCE: MUNIS

Financials as of 5/14/2018 at 87% of the fiscal year.



LowellSTAT – Parking May 2018

PARKING ENTERPRISE FUND SUMMARY

	FY15 Actual	FY16 Actual	FY17 Actual	FY18 Approved	FY19 Request	FY19 Manager
Garage Revenue	4,532,681	4,752,088	4,637,437	4,365,000	4,365,000	4,465,000
Meter Revenue	1,173,184	1,365,472	1,396,562	1,150,000	1,150,000	1,250,000
Other Revenue	-	625,760	24,125	22,500	105,110	105,110
Ticket Revenue	989,293	1,005,090	1,026,353	986,000	986,000	1,006,000
Total Revenue	6,695,158	7,748,410	7,084,478	6,523,500	6,606,110	6,826,110
	FY15 Actual	FY16 Actual	FY17 Actual	FY18 Approved	FY19 Request	FY19 Manager
Personal Services	317,291	309,539	322,082	349,312	352,523	388,174
Ordinary Expenses	2,564,894	2,949,957	2,612,585	3,008,668	3,003,626	2,983,627
Debt Service	2,372,575	2,278,097	2,953,096	2,936,631	3,466,477	3,466,477
Indirect Costs	624,658	702,431	1,219,684	1,220,985	1,220,985	1,040,009
Transfers/Adjustments			19,999	(20,920)		
Total Expenditures	5,879,418	6,240,025	7,127,447	7,494,676	8,043,611	7,878,286
Surplus/(Deficit)	815,740	1,508,386	(42,969)	(971,176)	(1,437,501)	(1,052,176)
Beginning Fund Balance	2,678,205	3,493,946	5,002,332	4,959,363	3,988,187	3,988,187
Estimated Operations	-	-	-	(971,176)	(1,437,501)	(1,052,176)
Projected Ending Fund Balance	2,678,205	3,493,946	5,002,332	3,988,187	2,550,686	2,936,011
Actual Operations	815,740	1,508,386	(42,969)			
Projected Ending Fund Balance (must be >0)	3,493,945	5,002,332	4,959,363	3,988,187	2,550,686	2,936,011



LowellSTAT – Parking May 2018

Parking Garage – 5 Year Forecast

Category	2019	2020	2021	2022	2023	2024
Penalties & Interest	308,500	308,500	308,500	308,500	308,500	308,500
Fines	700,000	700,000	700,000	700,000	700,000	700,000
Streets	1,250,000	1,275,000	1,300,500	1,326,510	1,353,040	1,380,101
Ayotte	820,000	836,400	853,128	870,191	887,594	905,346
Downes	1,040,000	1,060,800	1,082,016	1,103,656	1,125,729	1,148,244
Davidson Lot	190,000	193,800	197,676	201,630	205,662	209,775
Roy	1,040,000	1,060,800	1,082,016	1,103,656	1,125,729	1,148,244
Lower Locks	425,000	433,500	442,170	451,013	460,034	469,234
Early	900,000	918,000	936,360	955,087	974,189	993,673
New HCD Garage	-	725,000	800,000	950,000	950,000	950,000
UML Debt Reimbursement	82,610	82,268	82,674	82,952	82,268	82,332
Pass Cards	50,000	52,500	55,125	57,881	60,775	63,814
Misc	20,000	21,000	22,050	23,153	24,310	25,526
Revenues	6,826,110	7,667,568	7,862,215	8,134,229	8,257,831	8,384,789
Salaries & Wages	388,174	406,146	424,951	444,626	465,212	486,752
plus General Fund indirect	208,436	214,689	221,129	227,763	234,596	241,634
Debt Service (Existing)	2,930,781	2,918,619	2,860,331	2,858,956	2,744,431	2,680,006
HCD Garage Design DS	370,625	360,000	345,000	330,000	315,000	-
HCD Garage Construction DS	-	-	2,139,714	2,139,714	2,139,714	2,139,714
Utility Accounts	200,000	210,000	220,500	231,525	243,101	255,256
All Other Expenses	3,961,246	4,040,471	4,121,280	4,203,706	4,287,780	4,373,536
Appropriations	8,059,262	8,149,925	10,332,906	10,436,291	10,429,835	10,176,898
Surplus/(Deficit)	(1,233,152)	(482,357)	(2,470,691)	(2,302,061)	(2,172,004)	(1,792,109)
Beginning Fund Balance	2,996,922	1,763,770	1,281,413	(1,189,278)	(3,491,339)	(5,663,343)
Operations	(1,233,152)	(482,357)	(2,470,691)	(2,302,061)	(2,172,004)	(1,792,109)
Ending Fund Balance	1,763,770	1,281,413	(1,189,278)	(3,491,339)	(5,663,343)	(7,455,452)



LowellSTAT – Parking May 2018

PARKING GARAGE RATES

TIME	LOWELL	WORCESTER (AVERAGE)	SPRINGFIELD	SALEM (AVERAGE)	MALDEN	LAWRENCE (AVERAGE)	HAVERHILL	AVG	LOWELL VS AVG	LOWELL PROPOSED CHANGES
Up to 1 hour	\$2.00	\$3.60	\$3.50	\$0.50	\$2.00	\$2.00	\$1.00	\$2.09	(\$0.09)	\$1.50
2 hrs	\$3.00	\$4.60	\$4.50	\$1.00	\$4.00	\$4.00	\$2.00	\$3.30	(\$0.30)	\$3.00
3 hrs	\$4.00	\$5.60	\$6.50	\$2.00	\$6.00	\$6.00	\$3.00	\$4.73	(\$0.73)	\$4.50
4 hrs	\$5.00	\$6.60	\$8.50	\$2.50	\$8.00	\$8.00	\$3.00	\$5.94	(\$0.94)	\$6.00
5 hrs	\$6.00	\$7.60	\$10.50	\$3.00	\$10.00	\$10.00	\$4.00	\$7.30	(\$1.30)	\$7.50
6 hrs	\$6.50	\$8.60	\$12.50	\$3.50	\$12.00	\$12.00	\$4.00	\$8.44	(\$1.94)	\$9.00
7 hrs	\$7.00	\$11.20	\$14.50	\$4.00	\$14.00	\$14.00	\$4.00	\$9.81	(\$2.81)	\$11.00
8 hrs	\$7.50	\$11.20	\$16.50	\$4.50	\$16.00	\$14.00	\$4.00	\$10.53	(\$3.03)	\$11.00
12 hrs	\$8.00	\$11.20	\$20.00	\$6.50	\$18.00	\$14.00	\$4.00	\$11.67	(\$3.67)	\$11.00
24 hrs	\$8.00	\$17.20	\$20.00	\$12.00	\$18.00	\$19.00	\$8.00	\$14.60	(\$6.60)	\$11.00
Max	\$8.00	\$17.20	\$20.00	\$18.00	\$18.00	\$19.00	\$8.00	\$15.46	(\$7.46)	\$11.00



LowellSTAT – Parking May 2018

PARKING TICKET PRICING

<u>Violation</u>	Lowell	Proposed	Boston	Cambridge	Springfield	Somerville	Worcester	Average
Parking Meter Violation	\$ 15	\$ 25	\$ 25	\$ 25	\$ 25	\$ 30	\$ 15	\$ 23
Meter Feeding - Overtime	\$ 30	\$ 25	\$ 25	\$ 25	\$ 25	\$ 25	\$ 15	\$ 24
Overtime Parking (except at meter)	\$ 15	\$ 25	\$ 25	\$ 25	\$ 25	\$ 25	\$ 15	\$ 22
Not parked within marked spaces or not at a meter	\$ 20	\$ 25	\$ 25	\$ 25	\$ 25		\$ 15	\$ 22
Parking in restricted or tow away areas	\$ 20	\$ 30	\$ 55	\$ 25	\$ 25	\$ 50	\$ 35	\$ 35
Parking in wrong direction	\$ 15	\$ 20		\$ 25		\$ 30	\$ 20	\$ 23
Parking more than 12 inches from the curb	\$ 15	\$ 20	\$ 35	\$ 25	\$ 15	\$ 30	\$ 20	\$ 23
Parking in taxi stand	\$ 15	\$ 30	\$ 50	\$ 25	\$ 25	\$ 30	\$ 20	\$ 28
Improper angle parking	\$ 10	\$ 20					\$ 20	\$ 15
Parking other than at designated space in municipal lot	\$ 15	\$ 15					\$ 25	\$ 20
Parking on sidewalk	\$ 50	\$ 50	\$ 65	\$ 35	\$ 15	\$ 30	\$ 20	\$ 36
Parking on crosswalk	\$ 25	\$ 40	\$ 85	\$ 35	\$ 15	\$ 50	\$ 30	\$ 40
Parking within 20 feet of intersection	\$ 20	\$ 30	\$ 40	\$ 25	\$ 15	\$ 40	\$ 25	\$ 28
Parking in bus stop	\$ 20	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 100	\$ 87
Parking double	\$ 20	\$ 30	\$ 45	\$ 35		\$ 50	\$ 30	\$ 36
Parking in front of private way or driveway	\$ 20	\$ 30	\$ 25	\$ 25	\$ 15	\$ 100	\$ 20	\$ 34
Parking within 10 feet of a fire hydrant	\$ 50	\$ 60	\$ 100	\$ 55	\$ 15	\$ 100	\$ 50	\$ 62
Parking within 10 feet of unobstructed lane	\$ 20	\$ 30		\$ 30	\$ 15	\$ 40	\$ 35	\$ 28
Fire station entrance or accessibility parking violation	\$ 25	\$ 100	\$ 100	\$ 100	\$ 150	\$ 200	\$ 30	\$ 101



LowellSTAT – Parking May 2018

PARKING TICKET PRICING

<u>Violation</u>	Lowell	Proposed	Boston	Cambridge	Springfield	Somerville	Worcester	Average
Snow emergency parking violation	\$ 20	\$ 40	\$ 45	\$ 40	\$ 15	\$ 100	\$ 50	\$ 45
Parking in or blocking fire lane	\$ 50	\$ 60	\$ 100	\$ 50	\$ 50	\$ 100	\$ 30	\$ 63
Parking in or in front of alley	\$ 15	\$ 20		\$ 25			\$ 25	\$ 22
Residential sticker parking - 1st violation	\$ 25	\$ 40	\$ 40	\$ 30	\$ 50	\$ 50	\$ 25	\$ 37
Parking illegally in a handicapped persons zone	\$ 300	\$ 300	\$ 120	\$ 100	\$ 150	\$ 200	\$ 200	\$ 178
Winter parking ban 13-182	\$ 20	\$ 20					\$ 30	\$ 25
Storage parking/abandoned parking 13-185	\$ 200	\$ 200		\$ 25	\$ 250	\$ 30		\$ 126
Street Cleaning	\$ 20	\$ 40	\$ 40	\$ 30		\$ 50	\$ 50	\$ 38
Residential sticker parking - 2nd + subsequent violation	\$ 50	\$ 50	\$ 100	\$ 30	\$ 50	\$ 50	\$ 25	\$ 51
Commercial Vehicle	\$ 75	\$ 75	\$ 65		\$ 50	\$ 40	\$ 25	\$ 51
Loading Zone	\$ -	\$ 40	\$ 55	\$ 40	\$ 50	\$ 30	\$ 20	\$ 33
Expired or No Valid Plate	\$ -	\$ 50	\$ 40		\$ 25	\$ 50	\$ 50	\$ 33
Expired Inspection	\$ -	\$ 50	\$ 40			\$ 50	\$ 30	\$ 30



LowellSTAT – Parking May 3, 2018

PARKING GARAGE REPAIRS

Repair Type	Ayotte	Downes	Early
Immediate Repairs	\$ 343,560	\$ 160,000	\$ -
Structural Repairs	\$ 762,713	\$ 827,835	\$ 86,295
Waterproofing/Protection	\$ 583,635	\$ 303,255	\$ 315,900
Miscellaneous Repairs	\$ 123,570	\$ 376,335	\$ 32,595
Mechanical/Electrical	\$ 1,152,620	\$ 850,170	\$ 20,850
Mobilzation/Contingency	\$ 557,471	\$ 473,465	\$ 85,402
Total	\$ 3,523,569	\$ 2,991,060	\$ 541,042