



Office of the Mayor  
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TO: The Lowell City Council  
FROM: Mayor William Samaras  
DATE: March 25, 2019  
RE: Census Complete Count Committee Kickoff Event

**William J. Samaras**  
*Mayor*

**Vesna E. Nuon**  
*Vice Chair*

**Karen Cirillo**  
**David J. Conway**  
**Rodney M. Elliott**  
**Edward J. Kennedy**  
**John J. Leahy**  
**Rita Mercier**  
**James L. Milinazzo**

The Office of the Mayor, the Election Commission, and the Department of Planning and Development have partnered to create a Complete Count Committee (CCC) to utilize local knowledge, influence, and resources to maximize the response rate of the decennial federal census in 2020. A Complete Count Committee (CCC) kickoff event will be held on Thursday, April 25<sup>th</sup> at the Lowell Senior Center starting from 6 PM- 8PM.

The Complete Count Committee (CCC) will be comprised of engaged residents, local neighborhood and community groups as well as nonprofits and educational organizations. The City has worked with City Departments, the Federal Census Bureau, the Office of the Secretary of the Commonwealth, and the Working Cities Initiative to identify groups and individuals to include. However, the public is welcome and encouraged to attend the Complete Count Committee (CCC) kickoff on April 25<sup>th</sup> to help us educate the community and promote the census through locally based, targeted outreach efforts.

The primary goal of the 2020 Census is to count everyone once and in the right place. The data collected will be used to redraw ward and precinct lines, determine how many seats your state gets in Congress, guide how \$675 billion in federal funding is distributed to states and communities each year, create jobs, provide housing, prepare for emergencies, build schools, roads, and hospitals.

Lowell is currently the fourth largest city within the Commonwealth of Massachusetts and we would like to maintain our rank. Additionally, with funding available at the rate of approximately \$1,091.00 per person, we are committed to achieving the most accurate count possible in 2020.