



# Lowell City Council

## *Arts/Culture SC Meeting Minutes*

Michael Q. Geary  
City Clerk

**Date:** July 9, 2019  
**Time:** 5:30 PM  
**Location:** City Council Chamber  
375 Merrimack Street, 2nd Floor, Lowell, MA

### **PRESENT:**

Present on Roll Call were C. Cirillo, C. Mercier and C. Kennedy. Also present were Henri Marchand (Director Lowell Cultural Affairs); Patrick Cook (COOL); Alison Lamey (COOL); C. Nuon; Roberto Dei; and Christian Hernandez.

### **MEETING CALLED TO ORDER:**

C. Cirillo noted meeting agenda and called meeting to order noting participants.

### **ORDER OF BUSINESS:**

Mr. Marchand began presentation entitled "Partnership for Arts, Culture, Public Art and Events". Mr. Marchand introduced his staff and Mr. Cook outlined his organization and recognized the board members of COOL. Mr. Marchand provided an overview of the CASE organization noting public art projects, special events, marketing and new initiatives. Mr. Cook commented on public art projects which included Hydro Sculpture near new court house and public piano downtown. Mr. Marchand outlined the history of those projects. Mr. Marchand outlined CASE special events which included 4<sup>th</sup> of July; Kerouac Park Concerts; Monster Bash; City of Lights; WinterFest; and St. Patrick's Day Dinner. Mr. Marchand noted involvement with larger events and permitting for third party organizations. Ms. Lamey commented on Lowell Plan participation with long term cultural planning. Mr. Cook noted increase of social media to inform public of various events and activities. C. Cirillo noted importance of promoting all of the artists in the City. Mr. Marchand outlined marketing approach of the various organizations. Mr. Cook commented on approach to spread information beyond City limits and development of an APP to assist with walking tours. C. Kennedy noted the amount of artists in the community and that added space is needed for them and he further indicated that the State may have some resources to assist with that issue. C. Mercier noted the working partnership between COOL and CASE and commented on flag raising ceremonies and the Lowell Philharmonic Orchestra. Mr. Dei commented on assistance with the orchestra. C. Cirillo noted that artist should be recognized and profiled through certain websites. Mr. Marchand provided



statistics of the organization which outlined increase activity and participation. Mr. Marchand commented on the many partners involved with the arts and previewed an informational video.

**ADJOURNMENT:**

**Motion** to adjourn by C. Cirillo, seconded by C. Mercier. So voted.

Meeting adjourned at 6:17 PM.

Michael Q. Geary, City Clerk

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