



November 16, 2017

City Cable Coordinator  
City Hall - MIS Department  
City of Lowell  
375 Merrimack Street  
Lowell, MA 01852

***Re: International Channel Package Launch***

Dear City Cable Coordinator:

We are pleased to share another enhancement we are making to our Xfinity TV offerings.

Comcast will launch up to 42 international channels and up to 30 new international packages in early December (starting on or around December 6<sup>th</sup>). This launch will give customers access to more international content such as Bollywood movies, Brazilian telenovelas and Chinese news, to name a few.

Xfinity TV customers who would like to purchase these new international offerings will need the necessary equipment to access this cable programming, e.g. X1 or the Xfinity Beta App on Roku.

When these new international channels and packages launch, we will have a dedicated landing page - [xfinity.com/moreinternational](http://xfinity.com/moreinternational), which will provide additional information in early December.

Please do not hesitate to contact me at 508-647-1418 should you have questions.

Sincerely,

*Greg Franks*

Greg Franks, Sr. Manager  
Government & Regulatory Affairs