



August 24, 2015

City Cable Coordinator
City Hall - MIS Department
City of Lowell
375 Merrimack Street
Lowell, MA 01852

Dear City Cable Coordinator:

As we begin our fourth year offering Internet EssentialsSM and with the back to school season upon us, we would welcome the opportunity for you to help share information to the families and students in your community who may be eligible to take advantage of Internet EssentialsSM.

Internet EssentialsSM provides families with children eligible for the National School Lunch Program (NSLP – Free and Reduced) with access to low-cost broadband service. Features of Internet Essentials include:

- \$9.95 per month + applicable taxes with no term contract or credit checks
- No activation or equipment fees
- WiFi router included
- Access to an affordable desktop or laptop computer for just \$149.99
- Free in-person and online web classes

Additional information on Internet EssentialsSM can be found at www.internetessentials.com. To get involved in spreading the word about the program, sign up on our partner portal, www.internetessentials.com/partner to download materials or order material such as flyers, brochures and posters all at no charge to you.

If you have questions or would like additional information regarding Internet EssentialsSM please feel free to contact me @ ben_pearlman@cable.comcast.com or by telephone at 978.825.2308.

Sincerely,

Ben Pearlman

Ben Pearlman, Sr. Manager
Government & Regulatory Affairs

To qualify for Internet Essentials, households must be located where Comcast offers Internet service, have not subscribed to Comcast Internet service within the last 90 days and do not have an overdue Comcast bill or unreturned equipment in the past year.